

# Captain's Corner

## TRIANGLE BUDDYWALK®

national down syndrome society®

EDUCATE | ADVOCATE | CELEBRATE

### Fundraising Goal

250,000

Together we can do so much!

### Captain Incentives

### Important Dates



- **June 28:** Weekly team incentives begin
- **September 24:** Last day for sponsorship sign-ups
- **September 25:** T-shirt order deadline
- **October 13:** Last day for team incentives
- **October 16:** Online registration closes
- **October 20:** Triangle Buddy Walk

	\$1000 +	\$1500 +	\$2500 +	\$3210 +	\$5000 +	\$7500 +	\$10000 +
Walk of Fame Sign (9/30)	✓	✓	✓	✓	✓	✓	✓
Canvas Tote Bag		✓	✓	✓	✓	✓	✓
Sign My Yard			✓	✓	✓	✓	✓
Team Name on BW T-shirt (9/13)			✓	✓	✓	✓	✓
Food Voucher				✓	✓	✓	✓
VIP Parking Pass					4	6	8
Early Entry for set up 12:00pm					✓	✓	✓
(2) Custom Fat Heads					✓	✓	✓
Blue and Yellow Tentgating Package						✓	
Ultimate Tentgating Package							✓
(1) Golf Cart for celebration							✓

## About the Buddy Walk

- Proudly celebrating **25 years!**
- More than **2,500 participants**
- Our "**family reunion**" where our community travels from across NC to celebrate individuals with Down syndrome.
- Entertainment for all ages, including **vendors, face painting, games, inflatables, tent gating, and food.**
- **Signature** Triangle Buddy Walk **T-shirt** to commemorate the event.
- A great way for **resources** and **vendors** to connect with our **community.**

## Team Captain Responsibilities



- **Design:**
  - Register at [www.trianglebuddywalk.com](http://www.trianglebuddywalk.com)
  - Customize your team page
  - Upload a photo of your buddy
  - Set a goal
- **Publish**
  - Share your team page link to friends & family through email and social media
  - Email reminders to your team
- **Manage:**
  - Encourage members to sign up online
  - Keep people involved with fundraising goal
  - Promote fundraising incentives

## WHY FUNDRAISE?

*Together we can support expectant families and welcome new babies to our community.*

- \$50 pays for an Expectant Family Kit
- \$125 pays for a New Baby Welcome Bag

*Together we can help healthcare professionals change the lives of children with Down syndrome.*

- \$50 pays for a Health Care Professionals Packet

*Together we can ensure that people with Down syndrome reach their potential through education.*

- \$50 pays for an Educator Classroom Packet
- \$500 pays for a workshop for parents on critical topics like Potty Training and IEP's

*Together we can raise awareness of people with Down syndrome through advocacy.*

- \$10 pays for a Legislative Advocacy & Awareness Packet

*Together we can provide social enrichment opportunities for adults with Down syndrome.*

- \$250 pays for a social activity for an adult with Down syndrome

## Additional Resources

